



# FREE Mentor Program

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### Is Your Business Still Making a Profit?

All business owners need someone they can communicate with about how things are going in their business. Even if it is just to vent. But better yet, we all need a coach or a mentor to help us pick ourselves back up and make a profit again.

ASA Northwest has a mentor program (free of charge) that can help you in your business, with several mentors that are available to help you kick-start your business.

We all know about having a parts inventory and how to make a profit on each part we sell. The area that we fail more often than not is our labor inventory. Making sure that we are keeping each technician busy and producing "sold" hours throughout the day. We believe in keeping it as simple as possible to get your business back to making a profit. It is time to set clear expectations for each employee and hold him or her accountable (including yourself).

The goal of the ASA Northwest mentor program is to help you get your business to the next level. If you are interested in the ASA Northwest mentor program, contact Jeff Lovell at the regional office (253) 473-6970. This is a confidential program between you and your mentor.

ASA Northwest cares about you and your business. Your success is our success!

### Automotive Service Association Northwest

Serving Washington, Oregon and Idaho

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